

Forerunner Promotional Partners

Event ReCap Form

Account Name & Location:		Date:		
Associate's Name:		Event time:		
Briefly Describe the Event:				
Demo Location				
Traffic				
Weather				
SAMPLING DATA				
Sampling Data	By %	By %	By %	By %
Age	20-30 yo	31.40 yo	41-60 yo	61+ yo
Male				
Female				
# of total samples served:				
# of customer interactions:				
Product Sampled	# of Samples	Retail Price	Product Sold	Customer Comments
:				
Associate's Comments:				
Manager Comments:				
Manager's Signature:				Date

Fax this report within 24 hours to: 617.933.9763.
 Emergency Phone Numbers: Kevin Kirshner 413.441.4040; Kristin Murphy 978.302.3853.